



## Edexcel BTEC Higher National Diploma (HND) In Graphic Design Programme At INtel College

### 2017 Intakes

9 January 2017 completion 23 Nov 2018

2 May 2017 completion 19 April 2019

21 August 2017 completion 9 Aug 2019

### WHAT IS AN EDEXCEL BTEC HIGHER NATIONAL DIPLOMA (HND)?

The BTEC Higher National Diploma (HND) is offered in Business, Computing, or Graphics Design at INtel College.

BTEC HNDs are UK certified courses. The programme is 2 years in duration. Students studying at INtel College may achieve a Higher National Certificate (HNC) after one year, or their Higher National Diploma (HND) after 2 years. The first year is rated a National Vocational Qualification (NVQ) level 4. This is a UK standard that confirms study equal to first year of university. The second year is rated on the UK NVQ rating, as level 5, and is considered equal to second year of university study.

For more information go to [www.edexcel.com/international](http://www.edexcel.com/international)

The BTEC HND provides practical skills needed for the workplace. It provides progression to further higher education and gets you job-ready. By completing a BTEC HND, students will have the necessary study skills to ensure a smooth transition to complete a degree.

### AN HONOURS DEGREE IN 3 YEARS OF STUDY

After you complete your BTEC HND, you can convert this to a UK honours degree in just one year of further study. At INtel College, students can progress to the final year of the University of Sunderland Honors Degree Programme which is offered under collaborative provision at INtel College.

### WHAT WILL I STUDY ON A BTEC HIGHER NATIONAL DIPLOMA IN GRAPHICS DESIGN?

The BTEC HND in Graphic Design covers a broad range of Graphic Design principles and applications in the Graphic Design industry. The programme enables learners to offer business solutions and applications in print media, interactive media and animations.

### HOW AM I ASSESSED ON THE BTEC HIGHER NATIONAL DIPLOMA PROGRAMME?

Students get to work on real-life scenarios through a variety of case studies. In their assessments, students are required to carry out presentations, write reports and conduct surveys. Other assessments involve keeping log books of work completed, observations of practical tasks, production of visual material and self assessment. This gives students an opportunity to work on their specific subjects throughout the term. All assessments are quality assured through internal verification, and sampled through external verifiers from the UK.

### ENTRY REQUIREMENTS TO THE BTEC HND PROGRAMME

HND candidates should have successfully completed KCSE or GCE (A level) or equivalent or should have related work experience. Credit transfer from prior recognized qualifications will also be considered.

### PROGRAMME AIMS

- To develop the individual's ability in the Graphic Design industry through effective use and combination of the knowledge and skills gained in different parts of the programme.
- To provide an educational foundation for a range of skills and techniques, personal qualities and attributes essential for successful performance in working life.
- To provide flexibility, knowledge, skills and motivation as a basis for career development and future studies in Graphic Design.

## THE HND COURSE DURATION AND TIMETABLE

Days	Morning - Session		Afternoon - Session	Evening (Part time)
Monday - Friday	8.30am -10.30am	11.00am -1.00pm	2.00 pm- 4.00pm	5:30pm - 8:00pm
Saturday (Part time)	8.30am -10.30am	11.00am - 1.00pm	-	-

Fast-track programmes are available to students, on approval from the Academic Registrar.

## BTEC HIGHER NATIONAL DIPLOMA IN GRAPHICS DESIGN

### Mandatory Units – all 5 units below MUST be undertaken

1	Visual Communication in Art and Design	7	Website Creation and Management
2	Ideas Generation and Development in Art and Design	8	Visual and Personal Presentation
3	Contextual and Cultural Referencing in Art and Design	9	Advanced Typographic Design
4	Professional Practice in Art and Design	10	Editorial Design
5	Project Design Implementation and Evaluation	11	Corporate Identity in Graphic Design
<b>Specialized Units – 11 units MUST be undertaken</b>		12	Personal and Professional Development
1	Digital Image Creation and Development	13	Advertising Photography
2	Advertising Campaigns	14	Interactive Media Technology
3	Design Principles	15	Advertising Photography
4	Employability Skills	16	Animation Techniques for Interactivity in Art and Design
5	Managing a Creative Business	17	Professional Sound Production Using Interactive Media
6	3D Computer Modeling and Animation		

## 2017 HNC AND HND IN GRAPHIC DESIGN – COURSE FEES

Admission Fee: KShs. 10,000/ once only- (includes use of library and internet)

Tuition Fee: KShs. 91,000/- per term

HNC duration: 3 terms      HND Duration: 6 terms

BTEC Registration fee: UK 245 pounds (Once only) and annual exam fee of UK 100 pounds

## COMPLETING THE ADMISSION PROCESS

1. Complete the admission form (available at the college or downloadable at [www.inteluni.ac.ke](http://www.inteluni.ac.ke))
2. Certified copies of academic credentials AND 2 passport size photos
3. Admission fee payment of KShs 10,000/- (ten thousand shillings only) by cash deposit direct to the college account or by cheque payment, or by MPESA (PAYBILL)
4. Submit the application and proof of item 3 above to INtel college

For more information

Visit us at [www.inteluni.ac.ke](http://www.inteluni.ac.ke)

Tel: 0724-256831 or 0705-694507 | Email: [admissions@inteluni.ac.ke](mailto:admissions@inteluni.ac.ke) or [admin@inteluni.ac.ke](mailto:admin@inteluni.ac.ke)  
or contact the Head of Computing Department on [hodcomputing@inteluni.ac.ke](mailto:hodcomputing@inteluni.ac.ke)