



## BA (Hons) Business Management Programme at INtel College

INtel College and the University of Sunderland work in a collaborative partnership to offer a variety of University of Sunderland Programmes right here at INtel College.

### 2017 Intakes

9 January 2017 completion January 2018

15 April 2017 completion April 2018

15 July 2017 completion July 2018

4 November 2017 completion November 2018

8 January 2018 completion January 2019

### PROGRAMME AIMS

- To enable students to demonstrate relevant knowledge and understanding of organizations, the external environment in which they operate and how they are managed.
- To assist students to develop a range of subject specific and transferable skills which will prepare them for a career in a wide range of commercial and not-for-profit organizations.
- To develop and maintain an awareness and understanding of business in a regional, national and international context.
- To develop students' transferable skills of analysis, judgment, communication and independent learning.
- To widen access to undergraduate business management courses for students by providing a flexible mode of delivery, with appropriate student support and guidance.

This information sheet provides a brief of the BA (Hons) Business Management Programme of the University of Sunderland, at INtel College.

This programme is designed for students who already have a recognized Advanced or Higher Diploma in Business Studies or related field, and wish to convert this into an Honours Degree, through one further year of part-time study.

The course creates Managers, who will be capable of effective management across a broad range of disciplines required in today's environment. The Programme offers an opportunity for a career in a diverse role in accountancy, manufacturing, the health sector, banking, marketing etc.

### CANDIDATES ON THIS COURSE WILL

- Develop key management skills and techniques found in the management of strategic projects, financial analysis, strategic management of markets and people, within the context of a dynamic contemporary business environment.
- Be able to critically evaluate a range of business models and concepts in business and apply them to specific business situations.
- Be able to integrate and critically evaluate a range of conflicting business arguments and evidence, demonstrating an understanding of relevant contemporary theories and concepts across a range of business areas.
- Understand how to apply independent research skills to a range of business and management issues.

## BA (HONS) BUSINESS MANAGEMENT COURSE FEES

Fees	Tuition Fee UK 3,000 pounds Payable in installments	Local Fee KShs 40,000/-
Includes University online library membership, exam/assessment fees, use of internet, labs		

## BA (HONS) BUSINESS MANAGEMENT SUBJECTS OF STUDY

To achieve the above award students will be required to complete the following 6 units over one year of study attending classes twice per week (weekdays from 5:30pm to 8:00pm or on Saturdays from 08:00am to 10:30am). 2 subjects will be studied per term

<b>Term</b> Nov/Jan – March Assessment Hand-in April	<b>Induction</b> Nov/Jan New students only	Managing Projects (SIM 335)	Marketing Strategy (MKT 306)
<b>Term</b> April - July Assessment Hand-in July	<b>Induction</b> April New students only	Strategic Management (SIM 336)	Strategic Management Accounting (APC 309)
<b>Term</b> July – October Assessment Hand- in October	<b>Induction</b> July New students only	Contemporary Development in Business and Management (SIM 337)	Strategic Management of Human Resource (HRM 325)

In addition to attending lectures with University of Sunderland-approved lecturers, students will have access to the University on-line library, be invited to attend video conference sessions with the university and undertake various sessions offered by the University during University visits to INtel College. Attendance of classes is a requirement and assessments are set and graded by the University

### ENTRY REQUIREMENTS

- Recognized Higher or Advanced Diploma or equivalent.
- ABE Advanced Diploma in Business
- The Kenya Institute of Management (KIM) Diploma
- An EDEXCEL Higher National Diploma in Business or related area;
- 120 credits or equivalent of a recognized undergraduate award in a relevant Business and Management related discipline.

### COMPLETING THE ADMISSION PROCESS

1. Complete the admission form (available at the college or at [www.inteluni.ac.ke](http://www.inteluni.ac.ke))
2. Provide 2 passport size photographs
3. Provide your CV detailing your qualifications and work experience
4. Provide letter from your supervisor stating your job position and job description
5. Provide certified copies of your academic credentials
6. Provide English proficiency letter or KCSE Certificate (with pass in English Language)
7. Make application fee payment of KShs 2,000/- (two thousand only) by cash deposit direct to the College account or by cheque payment to INTEL COLLEGE, or by MPESA (PAYBILL)
8. Submit the application and proof of item 7 above to INtel college.

For more information

Tel: 0733-414243 or 0724-256831 or 0705-694507

Email: [admissions@inteluni.ac.ke](mailto:admissions@inteluni.ac.ke) or [sunderland@inteluni.ac.ke](mailto:sunderland@inteluni.ac.ke)

[www.inteluni.ac.ke](http://www.inteluni.ac.ke)